## WHAT IS CLAIMED IS:

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- 1. An expression cassette comprising a promoter operably linked to a heterologous polynucleotide sequence, or a complement thereof, encoding a LEC1 polypeptide, comprising a subsequence at least 68% identical to the B domain of SEQ ID polypeptide, comprising a subsequence is heterologous to any element in the expression NO:2, wherein the polynucleotide sequence is heterologous to any element in the expression cassette.
- 2. The expression cassette of claim 1, wherein the B domain comprises a polypeptide sequence between about amino acid residue 28 and about residue 117 of SEQ ID NO:2.
  - 3. The expression cassette of claim 1, wherein the B domain comprises a polypeptide sequence with an amino terminus at amino acid residues 28-35 and a carboxy terminus at amino acid residues 103-117 of SEQ ID NO:2.
  - 4. The expression cassette of claim 1, wherein the LEC1 polypeptide is SEQ ID NO: 20.
  - ID NO: 20.

    5. The expression cassette of claim 4, wherein the polynucleotide sequence is SEQ ID NO:19.
  - 6. The expression cassette of claim 1, wherein the polynucleotide sequence encodes a fusion between two or more LEC1 polypeptides or polypeptide subsequences.
  - 7. The expression cassette of claim 1, wherein the LEC1 polypeptide is SEQ D NO: 22.
  - 8. The expression cassette of claim 6, wherein the polynucleotide sequence is SEQ ID NO:21.
  - 9. The expression cassette of claim 1, wherein the promoter is a constitutive promoter.
    - 10. The expression cassette of claim 1, wherein the promoter is from a LEC1 gene.
    - gene.

      11. The expression cassette of claim 10, wherein the promoter comprises from about nucleotide 1 to about nucleotide 1998 of SEQ ID NO:3.
- 12. The expression cassette of claim 10, wherein the promoter comprises SEQ ID NO:23.
  - 13. The expression cassette of claim 12, wherein the promoter further comprises SEQ ID NO:24.

- 14. The expression cassette of claim 1, wherein the polynucleotide sequence is linked to the promoter in an antisense orientation.
- 15. An expression cassette comprising a promoter operably linked to a heterologous polynucleotide sequence, or a complement thereof, encoding a LEC1 polypeptide comprising a subsequence at least 90% identical to the A or C domain of a LEC1 polypeptide, wherein the polynucleotide sequence is heterologous to any element in the expression cassette.

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- 16. The expression cassette of claim 15, wherein the polynucleotide encodes a fusion between two or more LEC1 polypeptides or polypeptide subsequences.
- 17. An expression cassette for the expression of a heterologous polynucleotide in a plant cell, wherein the expression cassette comprises a promoter polynucleotide at least 70% identical to SEQ ID NO:23 and wherein the promoter polynucleotide is operably linked to a heterologous polynucleotide.
- 18. The expression cassette of claim 17, wherein the promoter comprises SEQ ID NO:23.
- 19. The expression cassette of claim 17, wherein the promoter further comprises a polynucleotide at least 70% identical to SEQ ID NO:24.
- 20. The expression cassette of claim 19, wherein the promoter comprises SEQ ID NO:24.
- 21. An isolated nucleic acid or complement thereof, encoding a LEC1 polypeptide comprising a subsequence at least 68% identical to the B domain of SEQ ID NO:2, with the provise that the nucleic acid is not clone MNJ7.
- 22. The isolated nucleic acid of claim 21, wherein the B domain comprises a polypeptide sequence with an amino terminus at amino acids 28-35 and a carboxy terminus at amino acids 103-117 of SEQ ID NO:2.
- 23. The isolated nucleic acid of claim 21, wherein the LEC1 polypeptide is SEQ ID NO: 20.
- 24. The isolated nucleic acid of claim 23, wherein the polynucleotide sequence is SEQ ID NO:19.
- 25. The isolated nucleic acid of claim 21, wherein the nucleic acid encodes a fusion between two or more LEC1 polypeptides or polypeptide subsequences.
- 26. The isolated nucleic acid of claim 21, wherein the LEC1 polypeptide is SEQ ID NO: 22.

- 27. The isolated nucleic acid of claim 26, wherein the polynucleotide sequence is SEQ ID NO:21. 28. The isolated nucleic acid of claim 21, wherein the nucleic acid further comprises a promoter operably linked to the LEC1-encoding nucleic acid. 29. The isolated nucleic acid of claim 29, wherein the promoter is a constitutive promoter.
  - 30. The isolated nucleic acid of claim 29, wherein the plant promoter is from a LEC1 gene.
- 31. The isolated nucleic acid of claim 30, wherein the promoter comprises from about nucleotide 1 to about nucleotide 1998 of SEQ ID NO:3. 10
  - 32. The isolated nucleic acid of claim 30, wherein the promoter comprises SEQ ID NO:23.
  - 33. The isolated nucleic acid of claim 32, wherein the promoter further comprises SEQ ID NO:24.
  - 34. The isolated nucleic acid of claim 21, wherein the polynucleotide sequence is linked to the promoter in an antisense orientation.
  - 35. A host cell comprising an expression cassette according to any of claims 1, 15 and 17 or a nucleic acid molecule according to claim 21, wherein the expression cassette or nucleic acid molecule is flanked by heterologous sequence.
    - 36. The host cell of claim 35, comprising an expression cassette of claim 1.
    - 37. The host cell of claim 35, comprising an expression cassette of claim 15.
    - 38. The host cell of claim 35, comprising an expression cassette of claim 17.
    - 39. The host cell of claim 35, comprising a nucleic acid molecule of claim 21.
    - 40. An isolated polypeptide comprising an amino acid sequence
    - at least 68% identitical to the B domain of SEQ ID NO:2; and (a)
  - capable of exhibiting at least one of the biological activities of the polypeptide (b) encoded by SEQ ID NO:1, SEQ ID NO: 19 or SEQ ID NO:21, or a fragment thereof.
    - 41. An antibody capable of binding the isolated polypeptide of claim 40.
    - 42, A method of introducing an isolated nucleic acid into a host cell
  - comprising: 30

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- providing an expression cassette according to any of claims 1, 15 and 17 or an isolated nucleic acid according to claim 21; and
- contacting the expression cassette or nucleic acid with the host cell under (b) conditions that permit insertion of the nucleic acid into the host cell.

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- 43. The method of claim 42, providing the expression cassette of claim 1.
- 44. The method of claim 42, providing the expression cassette of claim 15.
- 45. The method of claim 42, providing the expression cassette of claim 17.
- 46. The method of claim 42, providing the nucleic acid of claim 21.
- 47. A method of modulating transcription, the method comprising,

introducing into the plant an expression cassette containing a plant promoter operably linked to a heterologous *LEC1* polynucleotide, the heterologous *LEC1* polynucleotide encoding a LEC1 polypeptide comprising a subsequence at least 68% identical to the B domain of SEQ ID NO:2; and

detecting a plant with modulated transcription.

- 48. The method of claim 47, wherein the LEC1 polynucleotide encodes SEQ ID NO:2.
  - 49. The method of claim 48, wherein the LEC1 polynucleotide is SEQ ID
- NO:1. 50. The method of claim 47, wherein the LEC1 polynucleotide encodes SEQ
- ID NO:20.

  51. The method of claim 50, wherein the LEC1 polynucleotide is SEQ ID NO:19.
  - 52. The method of claim 47, wherein the LEC1 polynucleotide encodes SEQ
- 20 ID NO:22.

  53. The method of claim 52, wherein the LEC1 polynucleotide is SEQ ID
  - NO:21. 54. The method of claim 47, wherein modulating transcription results in the induction of embyonic characteristics in a plant.
  - 55. The method of claim 47, wherein modulating transcription results in the induction of seed development
    - 56. A method of detecting a nucleic acid in a sample, comprising
    - (a) providing an isolated nucleic acid molecule according to claim 21;
  - (b) contacting the isolated nucleic acid molecule with a sample under conditions
     which permit a comparison of the sequence of the isolated nucleic acid molecule with the sequence of DNA in the sample; and
    - (c) analyzing the result of the comparison.

58. A transgenic plant cell or transgenic plant comprising the recombinant expression cassette of claim 1.

- 59. The transgenic plant cell or transgenic plant of claim 58, wherein the LEC1 polypeptide is SEQ ID NO:20.
- 60. The transgenic plant cell or transgenic plant of claim 59, wherein the polynucleotide sequence is SEQ ID NO:19.
- 61. The transgenic plant cell or transgenic plant of claim 58, wherein the LEC1 polypeptide is SEQ ID NO:22.
- 62. The transgenic plant cell or transgenic plant of claim 61, wherein the polynucleotide sequence is SEQ ID NO:21.
- 63. The transgenic plant cell or transgenic plant of claim 58, wherein the promoter is a constitutive promoter.
- 64. The transgenic plant cell or transgenic plant of claim 58, wherein the promoter comprises a promoter from a LEC1 gene.
- 65. The transgenic plant cell or transgenic plant of claim 58, wherein the polynucleotide sequence is linked to the promoter in an antisense orientation.
- 66. The transgenic plant cell or transgenic plant of claim 64, wherein the promoter comprises from about nucleotide 1 to about nucleotide 1998 of SEQ ID NO:3.
- 67. The transgenic plant cell or transgenic plant of claim 64, wherein the promoter comprises SEQ ID NO:23.
- 68. The transgenic plant cell or transgenic plant of claim 67, wherein the promoter further comprises SEQ ID NO:24.
  - 69. A plant which has been regenerated from a plant cell according to 58.

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